



## **WORK WITH CHILDSTRIVE TO IMPROVE THE LIVES OF CHILDREN AND FAMILIES**

ChildStrive began as a dream shared by a small group of parents who wanted a better future for their children with special needs. Every day, ChildStrive team members continue to grow that dream through dynamic, research-based programs that improve the lives of children and families in our community.

We invite highly skilled, dedicated professionals to join our team of therapists, educators, nurses, counselors and administrative support. We have a current opportunity for a **Marketing and Development Associate**.

### **POSITION SUMMARY**

#### **Marketing and Development Associate**

*Location: Everett*

*Schedule: 0.80 - 1.0 FTE*

The Marketing & Development Associate works under the direction of the Marketing & Development Manager and in partnership with staff and the Board of Directors to develop and execute a fund development and marketing plan for the organization. The Associate will engage the community via social, print and other media to build relationships and foster awareness and support to achieve the organization's objectives.

#### **DUTIES INCLUDES:**

- Responsible for the ChildStrive Stewardship process, including consistent gift entry, gift reporting, and personal gift acknowledgement.
- Works with the Marketing & Development Manager to develop and manages all strategies and activities for social media, and other targeted external communications.
- Maintains an accurate donor data management and database cleanup.
- Analyzes gift and donor data to identify trends and improvements for individual giving.
- Conducts prospect research to identify and engage potential and current donors.
- Helps to recruits skilled volunteers (videographer, event planning, website and Facebook update, etc.) including marketing intern.
- Support the Manager in engaging the Board of Directors in fund development.
- Assists Marketing & Development Manager with all donor cultivation efforts and event.

#### **REQUIRED QUALIFICATIONS**

- High School Diploma or equivalent required. Bachelor Degree preferred.
- Minimum 2 years work experience. 1 year non-profit experience, employment or volunteer, preferably with an emphasis on prospect research or individual giving.
- Knowledge and familiarity with various social media platforms to maximize exposure.
- Proficiency with MS Office applications; ability to learn and work with new software as needed.
- Experience with a donor database platform is desired but not required.
- Excellent written and verbal communication skills.
- Ability to convey organization's vision and mission in small and large settings.

#### **BENEFITS**

In addition to our supportive workplace environment you'll enjoy excellent benefits that may include:

- Competitive wages
- Matching 403(b) contributions
- Paid Time Off
- Flexible schedule
- Healthcare package
- Continuing education -

To be considered for this position email your resume and cover letter to:  
[employment@childstrive.org](mailto:employment@childstrive.org)

## **ABOUT OUR ORGANIZATION**

Founded in 1963, ChildStrive is a growing non-profit agency serving children and families in Snohomish and north King Counties. We are pioneers and respected leaders in providing family centered parenting support and early intervention services to pregnant women and young children birth through 3 years old.

ChildStrive partners with families to support young children's success in daily life and in the community.  
Our vision is that all children will succeed in school and in life.

We serve our community through four programs:

Early Intervention serves families with children birth to three years of age who have a developmental delay or identified disability;

Nurse Family Partnership serves first time pregnant women who are 25 years of age or younger through pregnancy and until their child turns two years of age;

Parents as Teachers serves families who are pregnant or have a young child who are living with trauma or chronic hardships, including housing instability or poverty.

Community Engagement serves families with preschoolers who are homeless and living in shelters or who are isolated and lack support. The Community Engagement program also partners with the Tulalip Tribes and provides consultation services to childcare providers serving families in transitional housing.

*At ChildStrive our workplace is a direct reflection of our work with the families we serve.*

We ask our families about their hopes and dreams and we recognize that the hope of dreams of our staff extend beyond their work life.

*We build family capacity through strength based coaching, reflection, and information sharing.* Whether you are a seasoned professional or a recent graduate, we systematically support our staff to reach their full potential. You'll work alongside talented professionals and have built-in opportunities for continuing education, reflective supervision, pursuing your passions and sharing your knowledge.

*We collaborate with families and our community partners in meaningful, effective ways; relationships are at the core of our work.* You'll find a trusted "home" on your transdisciplinary work team and experience the results of deep, authentic collaboration across the agency.

*We continually adapt and improve to best meet our families' needs, and maintain accountability in the process.* Whether working with a challenging family, or improving agency wide effectiveness, you'll roll up your sleeves to solve problems and have the freedom to implement solutions. Our "leader to leader" philosophy means that every employee takes responsibility for ChildStrive's success and how we accomplish our mission.

ChildStrive participates in the E-Verify program and is an equal opportunity employer  
EEOC/AA - All qualified applicants will receive consideration without regard to race, color, sex, sexual orientation, religion or natural origin, creed, marital status, age, Vietnam era or other veterans' status, or mental or physical handicap.

**Learn more by visiting [www.childstrive.org](http://www.childstrive.org)**